





Specializing exclusively in intellectual property, we bring together technical and legal expertise in our commitment to provide quality legal representation.

COMMITMENT, PROTECTION, TEAMWORK, LEGAL EXCELLENCE

#### CONVENIENT ACCESS

Located in the heart of Washington, D.C. between the U.S. Capitol and the White House, Staas & Halsey LLP has convenient access to the nation's most important legal and government resources. The firm is in close proximity to the U.S. Patent and Trademark Office, the Office of the Registrar of Copyrights, and the Library of Congress, as well as within walking distance of the Department of Commerce and the Court of Appeals for the Federal Circuit.

The Staas & Halsey LLP office is just steps away from the Metro Center subway station at the intersection of the Orange, Blue and Red lines. Fine restaurants and hotels are within an easy walk, and the area's three major airports are easily accessible via car or public transportation.

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Staas & Halsey LLP has provided

clients with intellectual property protection and

technical expertise since 1971.



major nation in the world, across a broad range of interests and disciplines. With a variety of technical degrees and backgrounds, our attorneys are particularly qualified to solve your technology-related problems. We provide the resources to help you build a comprehensive intellectual property portfolio in a manner that is both timely and cost-effective.

At Staas & Halsey LLP, we tailor our representation to fit each client's needs. We strive to provide technical understanding and legal solutions that are creative and within the budget of each client. We accomplish this goal through our commitment to provide outstanding service, open communication, and a quick response for each client.





#### PROMISES

# COMMITMENT



Developing a comprehensive intellectual property portfolio is essential to successfully maintaining a company's competitive position within the global marketplace. We monitor and evaluate the competition, as well as identify relevant technology trends, in order to provide each client with the necessary information to enhance its position.

In the complex arena of patent rights, Staas & Halsey LLP has served many of the world's most dynamic corporations.

We carefully and expertly guide clients through the patenting process—from the initial conception of an invention and the assessment of patentability to securing strong and effective patent rights, all within budget.



#### PROVIDES

### PROTECTION







DAVID PITCHER

JOHN GARVEY

RANDY BECKERS

Of course, a company's intellectual property portfolio extends beyond patents. In the marketplace, reputation and source are symbolized by trade names, trademarks, service marks, and trade-dress. Copyrights are also vital to the protection of corporate technology, particularly for computer software and the performing arts. At Staas & Halsey LLP, we have vast resources, creative ideas and broad experience to secure protection for all aspects of our clients' intellectual property.

In today's fast-paced and increasingly technological world, more and more companies are finding the need to license manufacturing know-how, trade secrets, and patents. These functions are critical to outsourcing, franchising, and venture capital financing, as well as aiding in assessing mergers and acquisitions. Through careful coordination with our client's management team, we aid in objectively evaluating intellectual property, and we structure licenses to avoid pitfalls and achieve the most cost beneficial business results.

# WE ACHIEVE OUR CLIENTS' GOALS THROUGH COLLABORATION.

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BILL HERBERT

RICK GOLLHOFER



#### DELIVERS

## TEAMWORK





PAUL KRAVETZ

GENE GARNER

When business controversies arise, we work to understand the human side of the dispute in order to reach an amicable conclusion. We promote and encourage a frank assessment of the cost/benefit trade-offs associated with settlement while examining all of the alternatives. If litigation is inevitable, we act aggressively to achieve our clients' objectives.

Our number one priority is customer service, and our attorneys work to establish strong relationships with all of our clients. We believe that successful business relationships are built on trust, which we generate by developing creative solutions that meet clients' needs. We encourage an open exchange about our professional services fees and your ability to pay them promptly.

### OUR SUCCESS IS THE RESULT OF YOUR PROSPERITY.

We believe that successful business relationships are built on trust, which we generate by developing creative solutions that meet clients' needs.



TEMNIT AFEWORK



MEHDI SHEIKERZ



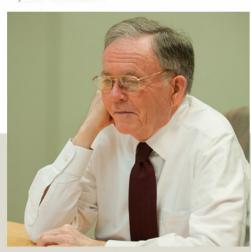
#### FOUNDING

### PARTNERS

JACK STAAS



IIM HALSEY



Jack Staas and Jim Halsey founded Staas & Halsey LLP in 1971. Since then the law firm of Staas & Halsey has assisted clients from every major nation and throughout the United States in protecting their intellectual and industrial property rights.



